

Research Study Opportunity

We are seeking participants for a paid study about how organizations use social media to share health information related to breast cancer and breast reconstruction.



What is it?

You will be asked to do a 45-60-minute video interview where we will ask questions about your use of social media and share information.

Who can join the study?

We are looking for:

- ▶ Able to speak English
- ▶ Have a formal role in a breast cancer organization or works directly with breast cancer survivors
- ▶ Outreach experience through community education or public communications

Will I be paid?

You will be given a \$75 digital gift card for your time and effort.

To learn more about participating in this study, please contact:
Email: BRIDGE@med.unc.edu
Tele.: (984) 542-7729